Periodontitis? The solution!

CPS perio interdental brushes
Developed for periodontitis patients

Periodontitis patients need quite sturdy interdental brushes which can be quite unpleasant to use. That's why Curaprox has developed a new interdental brush: the CPS perio. It provides an exceptional clean and is extremely comfortable for the patient. Available in four sizes.

Effective, yet gentle
Also pleasant for black holes

Easy to use:
in, out, done

At your fingertips
In the CPS chairside box perio

order here: www.curaprox.com
Now, everyone in your dental team can SHOOT!

Ultra-Light
SIMPLE Compact
Accurate
Intuitive

SHOFU Smart Digital EyeSpecial C-II
- The only one true dental camera
- 8 automated pre-set dental modes
- Intuitive one-touch operation with built-in anti-shake
- Large LCD touchscreen with on-screen guide
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- Water and chemical resistance
- Registration and imprinting of patient ID
- Uncomplicated photo management system

For more information, simply contact us or your nearest SHOFU dealer.

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HYPERSENSITIVITY DUE TO TOOTH EROSION CAN BE GONE WITHIN SECONDS* WITH COLGATE® SENSITIVE PRO-RELIEF™ TOOTHPASTE

The risks that carbonated soft drinks, alcoholic mixers and wine pose to your patients’ teeth are well-known – increased consumption of acidic food and drinks can lead to tooth erosion and hypersensitivity. However, even your patients following a healthy lifestyle may be at risk due to the acidic nature of fruit juices and sports drinks.¹ Hypersensitivity results when the tiny dentine channels directly linking to nerves in the tooth become exposed and is associated with pain and discomfort triggered by heat, cold or touch.

Addressing hypersensitivity is crucial for providing relief to your patients.

**Colgate® Sensitive Pro-Relief™ Toothpaste Targets Hypersensitivity for Fast Pain Relief**²

The Pro-Argin™ Technology of Colgate® Sensitive Pro-Relief™ toothpaste physically seals dentine tubules with a plug that contains arginine, calcium carbonate and phosphate. The plug effectively reduces dentine fluid flow reducing sensitivity and relieving pain in seconds.*² ³

**Colgate® Sensitive Pro-Relief™ is Clinically Proven to Relieve Pain in Seconds**²

In a double-blind, parallel group study, 120 patients directly applied either Colgate® Sensitive Pro-Relief™ toothpaste, a regular desensitising toothpaste¹ or a regular toothpaste¹ to sensitive teeth. Change in hypersensitivity was assessed using air blast sensitivity scores, where a lower score indicates better pain relief.

Not only did Colgate® Sensitive Pro-Relief™ provide instant relief of dentine hypersensitivity, both immediately after direct application and after 3 days of use, but it also provided superior pain relief when compared with the other toothpastes.

**Instant Air Blast Sensitivity Relief in Vivo**

<table>
<thead>
<tr>
<th>Sensitivity relief</th>
<th>Baseline</th>
<th>Immediately</th>
<th>3 days</th>
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<tr>
<td>Control with KNO₃ and NaF</td>
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<td>*</td>
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</tr>
<tr>
<td>Control 2 with MFP</td>
<td>²</td>
<td>²</td>
<td>²</td>
</tr>
<tr>
<td>Colgate® Sensitive Pro-Relief™ toothpaste</td>
<td>*</td>
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</tbody>
</table>

* p < 0.05 compared to baseline
• p < 0.05 compared to control

Recommend Colgate® Sensitive Pro-Relief™ to your patients suffering from hypersensitivity due to acidic tooth erosion – clinically proven to treat hypersensitivity and relieve pain fast.*²

* When toothpaste is directly applied to each sensitive tooth for 60 seconds.
† Containing 5% potassium nitrate and 1450 ppm fluoride as sodium fluoride.
‡ Containing 1450 ppm fluoride as MFP.

References:
How can you get all your patients Totally Ready for Whole Mouth Health?

Show them what’s possible with Colgate Total®

- GUMS
- CHEEKS
- TEETH
- TONGUE

With an ordinary fluoride toothpaste, patients can only get fluoride protection for teeth, which are just 20% of mouth surfaces

Significant bacterial reductions on 100% of mouth surfaces, in 100% of patients²,³
- Bacteria reduced by ≥50% on teeth, tongue, cheeks, and gums
- Results shown 12 hours after brushing

Help all your patients achieve Whole Mouth Health with Colgate Total®